

**Remit Address:**

**WCAU**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (610) 668-5510**  
**Billing:**

www.nbcphiladelphia.com

**Billing Address:**

**MESSAGE AND MEDIA**  
**Attention: Accounts Payable**  
**100 ALBANY STREET**  
**NEW BRUNSWICK, NJ 08901**

# INVOICE

DUPLICATE

Advertiser	MENENDEZ FOR SENATE	Invoice #	PL12110022
Product	Political	Invoice Date	11/25/12
Estimate Number		Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/01/12
Station	WCAU	Order #	342866
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	10/23/12 - 11/01/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42907
		Advertiser Ref	16339

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WCAU	5A-6A M-F NBC10 NEWS 5A	5A-6A M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	5:47 AM	RMT105H	\$175.00		7
2	WCAU	6A-7A M-F	6A-7A M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	6:19 AM	RMT105H	\$600.00		7
3	WCAU	7A-9A TODAY SHOW	7A-9A M-F								
	CDR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	7:59 AM	RMT105H	\$1,500.00		7
4	WCAU	9A-10A TODAY SHOW 2	9A-10A M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	9:43 AM	RMT105H	\$275.00		5
6	WCAU	3P-4P M-F ELLEN	3P-4P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	3:57 PM	RMT105H	\$500.00		1
8	WCAU	4P-5P NBC10 NEWS	4-5P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	4:45 PM	RMT105H	\$400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	WCAU	5-6P NBC10 NEWS @ 5 M-F	5-6P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	5:00 PM	RMT105H	\$500.00		1
11	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	CDR										
					10/22/12 to 10/28/12	4x	-TWTF--				
	WCAU			Th	11/01/12	:30	5:53 PM	RMT107H	\$1,150.00	MG for 11.1 10/26	5
12	WCAU	6P-630P NBC10 NEWS	6P-630P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	7:28 PM	RMT105H	\$800.00		1
15	WCAU	730P-8P M-F	730P-8P M-F								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	8:28 PM	RMT105H	\$900.00		5
16	WCAU	11-1135P M-F LATE NEWS	11P-1135P								
	CDR										
					10/22/12 to 10/28/12	3x	-TWTF--				
	WCAU			M	10/29/12	:30	11:53 PM	RMT105H	\$2,400.00	MG for 16.1 10/26	4
18	WCAU	TONIGHT SHOW W/JAY LENO	1135P-107A								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:30	12:32 AM	RMT105H	\$550.00		1

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19	WCAU	8-10P MO THE VOICE	8P-10P								
	LUR										
					10/29/12 to 11/04/12	1x	M-----				
	WCAU			M	10/29/12	:00			<del>\$6,000.00</del>	See MG 19.2	1
					PREEMPT-PROGRAM CHANGE						
	WCAU	5A-5A ALL DAY STORM COV	5A-5A	M	10/29/12	:30	10:18 PM	RMT105H	\$6,000.00	MG for 19.1 10/29	2
		<u>Aired Spots</u>		<b>13</b>							

Gross Total **\$15,750.00**  
Agency Commission **\$2,362.50**  
Net Amount Due **\$13,387.50** Payment Terms 30 Days

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